

# Herotopia Earns 2015 Academics' Choice Smart Media Award for Mind-Building Excellence

New York, New York (May 8, 2015) -- Herotainment is pleased to announce that Herotopia has been honored with a 2015 Academics' Choice Smart Media Award, a prestigious seal of educational quality, reserved only for the best mind-building media and toys. The independent Academics' Choice Awards program and its seal of excellence are recognized worldwide by consumers and educational institutions as a mark of genuinely effective learning tools that stimulate the mind, and provide potential for the student to fully develop higher order thinking skills.

Herotopia is a winner of the Academics' Choice Smart Media Award in the software category. The Academics' Choice Advisory Board consists of leading thinkers and graduates from Princeton, Harvard, George Washington University, and other reputable educational institutions. Product-appropriate volunteer reviewers, combined with the brainpower of the Board, determine the coveted winners. Entries are judged by category, subject area, and grade level, and evaluated based on standardized criteria rooted in constructivist learning theory. The full list of winners is posted online at [www.AcademicsChoice.com](http://www.AcademicsChoice.com).

Herotopia is also a winner of the Common Sense Media On for Learning Award and also received the highest honor, a gold award from NAPPA, the National Parenting Publications Awards.

About Herotainment:

Herotainment, LLC is an award-winning, New York based transmedia and entertainment company. Herotainment's mission is to create multi-platform content and games with relatable characters and story lines.

About Academics' Choice™:

Academics' Choice™ helps consumers find exceptional brain-boosting material. Academics' Choice is the only international awards program designed to bring increased recognition to publishers, manufacturers, independent authors and developers that aim to stimulate cognitive development. A volunteer panel of product-appropriate judges, including parents, educators, scientists, artists, doctors, nurses, librarians, students and children, evaluate submissions based on educational benefits such as higher-order thinking skills, character building, creative play, durability and originality. Only the genuine “mind-builders” are recognized with the coveted Academics' Choice Award™.

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